Citizens' Climate Lobby

FLYER/HANDOUT FOR ANY OUTREACH EVENT TO HELP ATTRACT CONSERVATIVE POTENTIAL VOLUNTEERS

INTENDED USE:

The flyers on the following two pages can be used by your chapter however you wish, but the primary intended use is for tabling events:

- The **first page** is intended to be **hung up**; it is simple with very few words; it is designed to be seen from afar as people pass your table
- The **second page** is intended as **a handout** for people to take home

RELATIONSHIP WITH CCL'S CONSERVATIVE CAUCUS:

While this flyer advertises **CCL's Conservative Caucus**, the primary goal is to make sure the **potential volunteer** gets active with **your local chapter!**

The hope is that seeing "**Conservative Caucus**" might help attract conservative-minded people who might not otherwise approach your booth due to any preconceptions. Also, if they do get affiliated with the **CCL Conservative Caucus**, chances are greater that they will stay active with your local chapter as well!

Are you a **conservative** *who's* ***concerned*** *about* **climate change?**

We want you!

energy freedom • **market-based solutions** • food security • coastal resilience • energy security • clean air and water • sea level rise • American leadership • regulatory overreach • climate change • energy freedom • market-based solutions • food security • coastal resilience • energy security • clean air and water • sea level rise • **American leadership** • **clean air and water** • climate change • energy freedom • market-based solutions • food security • coastal resilience • clean air and water • **sound science** • American leadership • regulatory overreach • climate change • energy freedom • market-based solutions • food security • energy security • clean air and water • **energy freedom** • American leadership • regulatory overreach • climate change • energy freedom • market-based solutions • coastal resilience • **energy security** • clean air and water • sea level rise • regulatory overreach • climate • **market-based solution** • market • security • coastal resilience • energy security • clean air and water • leadership • regulatory overreach • climate change • energy • solutions • food security • coastal resilience • rise • American leadership • regulatory • market-based solutions • food security • water • sea level rise • American • change • energy freedom • market-based solutions • food security • coastal resilience • energy security • **food security** • sea level rise • American leadership • regulatory overreach • climate change • energy freedom • market-based solutions • food security • **coastal resilience** • energy security • clean air and water • sound science • American leadership • regulatory

Citizens Climate Lobby Conservative Caucus

We invite you to **join** the **Conservative Caucus** of **Citizens' Climate Lobby (CCL).** We are **conservative** CCL volunteers committed to CCL's **market-based solution.**

PLEASE BRING YOUR VOICE AND JOIN US:

citizensclimatelobby.org/conservatives

conservatives@citizensclimate.org **@cclconservative**

Are you a conservative who's concerned about climate change?

There are some folks you should meet!

1 MEET CITIZENS' CLIMATE LOBBY (CCL)

*We are citizens working across the country with our members of Congress on a **market-based** policy to address climate change risk. CCL is a **non-partisan** organization with a broad membership, including an active — and growing — **Conservative Caucus.***

MEET SOME MEMBERS OF OUR ADVISORY BOARD 2

George Shultz

Fmr Secretary of State, Ronald Reagan

Bob Inglis

Fmr Congressman (R-SC); Director of republicEn.org

Dr. Katharine Hayhoe

Evangelical Christian; Director of the Climate Science Ctr, Texas Tech University

David Titley

Retired Rear Admiral, US Navy

3 MEET OUR CONSERVATIVE CAUCUS

*We are a group of **conservative CCL Volunteers** who are committed to CCL's solution. We especially engage conservative individuals and thought leaders.*

Citizens Climate Lobby
Conservative Caucus

NOW, WE'D LIKE TO MEET YOU! 4

PLEASE BRING YOUR VOICE AND JOIN US

citizensclimatelobby.org/conservatives
conservatives@citizensclimatelobby.org @cclconservative